

For Immediate Release

LMN Architects announce groundbreaking of the new Broad College of Business Pavilion at Michigan State University

Design celebrates collaboration and puts team-based learning at forefront



SEATTLE, September 13, 2017 – LMN Architects announce the groundbreaking of MSU’s new three-story, 100,000-square-foot Broad College of Business Pavilion. This project transforms the decades-old existing facility into a cohesive complex at the forefront of modern business education. The new pavilion introduces a socially-active learning environment for undergraduate and graduate students, faculty, corporate partners and alumni to collaborate and launch the next generation of business leaders. LMN designed the pavilion in partnership with FTCH, the architect/engineer of record.

“This new facility gives us the physical support we need for game-changing initiatives in business education,” says Broad College Dean Sanjay Gupta. “It is critical that we train students to be part of business teams. We need classrooms where technology is seamlessly assimilated with collaborative spaces. This is the important remaining piece in our efforts to improve the recognition, reputation, and rankings of our programs.”

The pavilion creates a new front door for Broad College, which further animates the life of the larger campus. Located within the heart of the campus and along the Red Cedar River, the building creates a strong connection between Shaw Lane and the river walk. A central, three-story atrium celebrates this sense of arrival, while amphitheater stairs continue the momentum down to the café, multi-purpose rooms, and outdoor areas. The atrium provides a new focus for Broad College to host college-wide events, recruitment fairs, and informal interaction and team collaboration.

Celebrating Broad College’s team-based community culture, the design weaves together classrooms, laboratories and social spaces at a variety of scales. These program elements permeate all aspects of the academic experience, with an emphasis on collaborative environments supporting the college’s cutting-edge research curriculum. A skylight and clerestory windows run the full length of the building to fill the space



with natural light, encouraging continuous student use for independent study, group projects and informal meetings.

This transparent community space is framed by two program “bars” that focus views through the building to the landscape beyond. Corridors overlooking the atrium lead to flat/flexible and tiered/case study classrooms for face-to-face discussions, as well as for technology-enabled active learning and networking. The pavilion’s masonry, glass and metal exterior expresses the contemporary functionality of its forward-looking programs while complementing the materials and sensibility of the surrounding campus architecture.

“The pavilion offers today’s students the experiences needed to become effective entrepreneurs and leaders in society, anywhere in the world,” says George Shaw, FAIA, partner at LMN Architects. “Broad College now has the resources tailored to promote excellence not just in the classroom, but also professionally.”

Design Team

Michigan State University
FTCH
LMN Architects
Clark Construction Company
Olin Partnership
Michigan State University
John E. Green Company
Dee Cramer
Building Control Integrators
Douglas Steel Fabricating Corporation
Superior Electric Inc.
Glazing Solutions Inc.
Horton Lees Brogden Lighting Design
The Sextant Group
Egg Office

Owner
Architect/Engineer of Record
Design Architect
Construction Manager
Landscape Architect
Landscape Construction Documents
Plumbing, HVAC Piping Contractor
HVAC, Sheet Metal Contractor
Building Controls Contractor
Structural Steel Contractor
Electrical Contractor
Glazing Contractor
Lighting Design
AV, IT, Acoustics
Environmental Graphics Design

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About LMN

LMN Architects specializes in the planning and design of significant public and private projects, including education facilities, cultural venues, convention centers, office buildings, mixed-use developments, transit stations, and other urban environments that celebrate and enrich communities. The firm is the recipient of the 2016 American Institute of Architects Architecture Firm Award.

www.LMNArchitects.com

Contact

Matt Anderson
Cameron MacAllister Group
anderson@cameronmacallister.com

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